



**2023  
Yass Valley  
Late Night Shopping and  
Christmas Parade  
Partnership Proposal**

# About the Parade









Get into the festive spirit this year by becoming a partner in our annual Christmas parade.

The Christmas Parade which is held every year brings people into Yass for this spectacular event.

The Christmas Parade provides a unique opportunity for you to promote your local business and continue to support the community.

As a supporting partner, you will be recognised as a supporting partner of the Christmas Parade and you will have your brand represented across all marketing and promotional materials.

# Sponsorship packages

Benefits	\$5,000	\$2,500	\$1,000	\$250
Brand recognition on Yass Valley Council website				
Recognition on promotional material				
Free parade float.				
Facebook Advertising				
Certificate of Appreciation	