
Policy: ECONOMIC DEVELOPMENT ASSISTANCE

ED-POL-02

Division: Planning

Responsible Officer: Tourism & Business Liaison Manager

1. INTRODUCTION

A clear indication of the extent of Council assistance can aid the promotion of new economic development locally and provide support for existing businesses to grow.

2. POLICY OBJECTIVE

This policy is designed to promote economic growth and target key opportunities for Council to provide assistance to the local business community.

3. POLICY SCOPE

This policy applies to new businesses seeking to establish in Yass Valley and to assist existing businesses to grow.

4. POLICY PROVISIONS

The following types of assistance are provided by Council:

4.1 Economic Development Strategy

Council will develop, monitor and review an *Economic Development Strategy* appropriate to the needs and opportunities of the Yass Valley Local Government Area, including consultation with the local business community.

4.2 Point of Contact and Facilitation

Council's Tourism & Business Liaison Manager (or a member of the Executive Management Team) provides a point of contact for new business enquiries and can facilitate meetings with various parties, including Council planning, building and engineering services staff, landowners, local businesses and local property developers.

Council's Contact Person will make available any known information relating to State Government programs to assist new businesses.

4.3 Provision of Information

Council will provide up to date information on development opportunities as identified in the *Economic Development Strategy*, including access to demographic and other statistical data pertaining to Yass Valley.

4.4 Employment Generating Land

Council will ensure that employment generating land is made available for development within the framework of the *Local Environmental Plan* and facilitate the provision of services.

5. REVIEW

The review of this policy will take account of relevant legislation and State Government policies, best practice guidelines and Council plans and priorities.

This policy will be reviewed following each general election of Council and the Director Planning is responsible for arranging the completion of the review.

6. LEGISLATION AND LEGAL FRAMEWORK

This policy is to be read in conjunction with the following:

- *Local Government Act 1993*
- *Environmental Planning & Assessment Act 1979*

- *Environmental Planning & Assessment Regulation 2005*
- *Yass Valley Local Environmental Plan 2013*

7. DEFINITIONS

Nil

8. IMPLEMENTATION

Council's Tourism & Business Liaison Manager will:

- Oversee the monitoring of the *Economic Development Strategy* through the Economic Development Committee
- Act as the first point of contact for new business inquiries

Council's Strategic Planning Manager is responsible for ensuring appropriate land is zoned for business purposes in the *Yass Valley Local Environmental Plan 2013*.

9. HISTORY

<i>EMT Review Date</i>	<i>Report to Council</i>	<i>Minute No.</i>	<i>Exhibition Period</i>	<i>Adoption</i>	<i>Rescission Date</i>
<i>13/08/2013</i>	<i>27/11/ 2013</i>	<i>380</i>		<i>27/11/2013</i>	
	<i>23/03/2016</i>	<i>47</i>		<i>23/03/2016</i>	
<i>11/09/2019</i>	<i>23/10/2019</i>	<i>245</i>		<i>23/10/2019</i>	

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